

Professional Certificate in *Fitness Business Management* Schedule 2011-2012

Professional Certificate Start and End Dates

Spring Semester: Feb. 7, 2011-April 17, 2011
Summer Semester: June 13, 2011-August 21, 2011
Fall Semester: Sept. 19, 2011- OPEN ENROLLMENT BEGINS

Spring Schedule 2011

Module 1: Feb. 7 – Mar. 13 (Registration Deadline is Feb 4)

Course 1: Business Development and Entrepreneurship in Fitness

Course 2: Financial Principles and Business Concepts

Module 2: Mar. 14 – Apr. 17 (Registration Deadline is Mar. 11)

Course 3: Marketing, Sales, and Customer Service Management (CSM)

Course 4: Fitness Management and Business Administration

Module 3: Apr. 18-May 29 (Registration Deadline is Apr. 15)

Course 5: Optional Elective-Field Internship in Fitness Management

Summer Schedule 2011

Module 1: June 13-July 17 (Registration Deadline is June 10)

Course 1: Business Development and Entrepreneurship in Fitness

Course 2: Financial Principles and Business Concepts

Module 2: July 18-Aug. 21 (Registration Deadline is July 15)

Course 3: Marketing, Sales, and Customer Service Management (CSM)

Course 4: Fitness Management and Business Administration

Module 3: Aug. 22-Oct. 2 (Registration Deadline is Aug. 19)

Course 5: Optional Elective-Field Internship in Fitness Management

Fall Schedule 2011-2012 – Switching to ALL OPEN ENROLLMENT

Starting September 19, 2011, all of our courses will be offered solely via open enrollment. This means you can register at any time, and once you are logged in you have 8 weeks to complete the course(s) you registered for. Students still will have two full years to complete the program.